

The logo for Binani, featuring the word "Binani" in a red serif font inside a grey rectangular box.

**BRAJ BINANI GROUP**

## **Binani Cement Conquests Accolades for Its Excellency in Various Areas**

**Mumbai, January 18, 2010:** Binani Cement Limited (BCL), the flagship company of Braj Binani Group, has earned the proud distinction of being the one winning “11 prestigious Awards and Certificates”. The company has successfully excelled over its competitors and has made significant achievements in energy conservation, quality excellence, sustainability, environment excellence, and water & energy management.

Binani Cement has bagged the two prestigious National Awards for Energy Efficiency in Indian Cement Industries in recognition of the Best Electrical Energy as well as the Best Thermal Energy Performance for the year 2007-08.

Ministry of Industries & Commerce, Government of India, has also acknowledged company's commendable efforts for demonstrating excellence in energy utilization and conservations through implementation of systematic, planned and strategic initiatives. The company has also received the NCB's Best Thermal Energy Performance in the years 1998-99, 1999-00 & 2003-04 & also the Certificates of Merit for Energy Conservation in 2001 & 2006 from the Ministry of Power, Government of India.

Binani Cement also bagged the prestigious National Quality Excellence Award 2008-09 in Indian Cement Industries in recognition towards its Best Quality excellence measured against the excellence model designed to examine an organization's leadership, capabilities and performance leading to excellent management of the business processes in all areas of operation by NCCBM.

Other awards won by Binani cement in the year 2009, in the areas of sustainability, environmental excellence, natural resource management, productivity and quality excellence are as follows:

**ITC CII Sustainability Award 2009** – the award is conferred on Binani Cement for its significant contribution in the field of sustainable development encompassing environment, society and economics – the three pillars of triple bottom line.

BCL bagged the award among the large business organizations. BCL was a worthy winner after undergoing a rigorous two-stage assessment including site visit by 3 of the

assessors nominated by CII, followed by scrutiny by the Awards Jury. The award was conferred by the Union Minister of states for Environment & Forests (independent charge) Mr. Jayaram Ramesh during the valedictory function of the CII Sustainability Summit held at the India Habitat Centre, New Delhi on 26.11.2009.

The company received this award during 2008 as well whereby it became the first Indian Cement company to receive this prestigious award.

**Greentech Environment Excellence Gold Award 2009** -BCL received this award consecutively in a row for 2008 & 2009 in recognition of its exemplary initiatives in Environment Management.

**National Award for Excellence in Water Management 2009**- BCL was rated as the 'Excellent Water Efficient Unit' to have been conferred this prestigious national award instituted by the CII Soharabji Godrej Green Business Centre, Hyderabad.

**National award for Excellence in Energy Management 2009** – BCL was rated as the 'Energy Efficient Unit' on being conferred this annual award instituted by the CII Godrej Green Business Centre, Hyderabad. The award was conferred by the Director General, Bureau of Energy Efficiency, Ministry of Power, New Delhi in a function held at Chennai Trade Centre in Chennai on November 20th, 2009.

**Certificate of Merit for 2007-08 for Productivity Improvements** - The award which has been instituted by the Rajasthan State Productivity Council, Jaipur was conferred to BCL in recognition of company's sustained initiatives towards productivity improvements.

**Certificate of Excellence - Best Employer Award Competition 2008** - this award was conferred to BCL in recognition of company's excellence towards maintaining good Employee-Employer Relationship for the year 2008.

**Udyog Bharati Award 2009 & Indian Achievers Award for Quality Excellence** - These awards have been instituted by the All India Business & Community Foundation (AIBCF) for entrepreneurship development leading to economic growth that greatly contributes to generate long term opportunities for the communities.

**About Binani Cement:**

The flagship subsidiary of BIL, the Braj Binani Group is Binani Cement Ltd with gross asset value of Rs 2315 crores and gross income of Rs 2217 crores as of March 31<sup>st</sup> , 2009 and cement manufacturing capacity of 8.5MTPA, with subsidiaries in Dubai and China. The company's product portfolio includes Ordinary Portland Cement, Pozzolona Portland Cement and Ground Granulated Blast furnace Slag (GGBFS in Dubai). The products are marketed under the premium "Binani Cement" brand name and enjoy significant market share in Rajasthan and other regions in northern and western India, sharing top-notch status with many of the nation's leading cement brands.

The company is certified as ISO 9001, ISO 14001 and OHSAS 18001 within a short span of commencement, an achievement that clearly illustrates the management's commitment to Quality, Environment and Health & Safety.

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