



PRESS RELEASE

FEDERATION OF INDIAN CHAMBER OF COMMERCE AND INDUSTRY

Mumbai, 23rd March, 2010: FICCI is the largest and oldest apex business organization in India has elected Mr. Vinod Juneja, Managing Director, Binani Industries Ltd., as the Executive Committee member. The Executive Committee member group is the highest body for decision making. Mr. Vinod Juneja is an active member in trade and banking industry.

Mr. Juneja is a versatile person with many feathers in his cap. He has been a successful banker, serving many important positions in various national and international banks. Mr. Juneja started his career with Syndicate Bank and later joined EXIM Bank of India as the regional representative in Northern India. Mr. Juneja then served SANWA Bank of Japan, considered to be fourth largest Bank of the world, as Deputy General Manager.

He has also worked with Chohung bank of Korea as Deputy CEO. He was also associated with the Sumitomo Bank as a Deputy CEO. Mr. Juneja has also worked with the leading private sector Bank, the Bank of Rajasthan Limited as Deputy Managing Director.

Before joining the Binani group he was the Chairman on the Board of Bharat Overseas Bank, which is now Indian Overseas Bank. Mr. Juneja was also the member of the Personnel & Legal Committee and Bank's Sports Board of the Indian Banks' Association from November 2004 to November 2007. He is also associated to the service of Humanity through the Membership of the Rotary Club.

While expressing great delight on the appointment on the board of FICCI, Mr. Vinod Juneja said, "I am honored to be a part of Federation of India Chamber of Commerce and Industry and will make every effort continuously towards its Goal - that of extending a helping hand to varied entrepreneurial section of society for their financial requirements."

About FICCI:

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence and its subsequent emergence as one of the most rapidly growing economies globally. FICCI plays a leading role in policy debates that are at the forefront of social, economic and political change. Through its 400 professionals, FICCI is active in 39 sectors of the economy. FICCI's stand on policy issues is sought out by think tanks, governments and academia. Its publications are widely read for their in-depth research and policy prescriptions. FICCI has joint business councils with 79 countries around the world.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. FICCI has direct membership from the private as well as public sectors, including



SMEs and MNCs, and an indirect membership of over 83,000 companies from regional chambers of commerce.

FICCI works closely with the government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sector specific consensus building and networking.

Partnerships with countries across the world carry forward our initiatives in inclusive development, which encompass health, education, livelihood, governance, skill development, etc. FICCI serves as the first port of call for Indian industry and the international business community.

About Binani Cement:

The flagship subsidiary of BIL, the Braj Binani Group is Binani Cement Ltd with gross asset value of Rs 2315 crores and gross income of Rs 2217 crores as of March 31st, 2009 and cement manufacturing capacity of 8.5MTPA, with subsidiaries in Dubai and China. The company's product portfolio includes Ordinary Portland Cement, Pozzolona Portland Cement and Ground Granulated Blast furnace Slag (GGBFS in Dubai). The products are marketed under the premium "Binani Cement" brand name and enjoy significant market share in Rajasthan and other regions in northern and western India, sharing top-notch status with many of the nation's leading cement brands.

The company is certified as ISO 9001, ISO 14001 and OHSAS 18001 within a short span of commencement, an achievement that clearly illustrates the management's commitment to Quality, Environment and Health & Safety.

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