Taking forward the legacy of 144 years, and keeping up with the changing trends, we have totally re-invented ourselves to grow into a multinational business house. We have the strong team of professionals and the best-in-class technologies to distinguish ourselves as a Quality and Efficiency focused, Environment friendly and Socially responsible business house.

The Braj Binani Group, as we are known today, is truly well geared for the leap ahead … to globalize. We believe that globalization is the springboard for our future growth and augmentation of shareholder value. Globalization is the compass that will guide the group to compete successfully in the years ahead.

In the realm of cement, we have taken significant strides in the international arena by setting up manufacturing operations in Dubai and China. We are exploring ways to enhance our total cement capacity to 20 million tons per annum, by scaling up operations in India and internationally as well.

In fiberglass, we have taken a significant leap ahead by acquiring 3B Fiberglass – a European giant that is renowned for its extensive product range and vast geographical market. A company that is synonymous with reliability and quality, 3B is highly innovative with a strong patent portfolio. Plans are already afoot to upscale the current combined capacity of 1,70,000 TPA across plants in Belgium, Norway and Goa to 3,00,000 TPA in 5 years.

While EPC and Power generation are the new diverse business verticals that have been set up in the recent past, they have taken off well with EPC earning recognition from Govt. of West Bengal.

We have crossed many milestones in performance, but we have never forgotten or compromised on our commitment to the environment or the local communities where we operate.

We will continue to pursue our global goals with diligence and courage; and in doing so choose the ‘road not taken’. For, in the end, that has made all the difference!
Taking forward the legacy of 144 years, and keeping up with the changing trends, we have totally re-invented ourselves to grow into a multinational business house.

We have the strong team of professionals and the best-in-class technologies to distinguish ourselves as a Quality and Efficiency focused, Environment friendly and Socially responsible business house.

The Braj Binani Group, as we are known today, is truly well geared for the leap ahead ... to globalize. We believe that globalization is the springboard for our future growth and augmentation of shareholder value. Globalization is the compass that will guide the group to compete successfully in the years ahead.

In the realm of cement, we have taken significant strides in the international arena by setting up manufacturing operations in Dubai and China. We are exploring ways to enhance our total cement capacity to 20 million tons per annum, by scaling up operations in India and internationally as well.

In fiberglass, we have taken a significant leap ahead by acquiring 3B Fiberglass – a European giant that is renowned for its extensive product range and vast geographical market. A company that is synonymous with reliability and quality, 3B is highly innovative with a strong patent portfolio. Plans are already afoot to upscale the current combined capacity of 1,70,000 TPA across plants in Belgium, Norway and Goa to 3,00,000 TPA in 5 years.

While EPC and Power generation are the new diverse business verticals that have been set up in the recent past, they have taken off well with EPC earning recognition from Govt. of West Bengal.

We have crossed many milestones in performance, but we have never forgotten or compromised on our commitment to the environment or the local communities where we operate.

We will continue to pursue our global goals with diligence and courage; and in doing so choose the 'road not taken'. For, in the end, that has made all the difference!
Companies evolve into corporate giants by the clear intent and the determination of visionaries to translate ambition into reality. The Braj Binani Group is a true reflection of the same. From trading to manufacturing to global operations; the story of the Braj Binani Group is a saga of pioneering efforts & path-breaking initiatives. Today, the Braj Binani Group is a diversified business house with interests in cement, glass fibre, zinc, infrastructure and power. And it truly epitomises the growing aspirations of modern Indian business.

Empowered by vision, the Group has successfully created footprints in the UAE, China and East Africa while consolidating and strengthening its base in India.

Drawing on 144 years of honed business acumen, imagination and a talent for exploring emerging opportunities, the Braj Binani Group is poised to deliver on a new-generation vision of growth and blaze fresh trails across the globe.

The Braj Binani Group has always fostered an ethos which is extremely sensitive to its environment. We do believe that we have to maintain high levels of commitment to protect our environment, ecology and CSR issues. All our operating facilities have been following this principle. It is worth drawing attention that this focus won laurels for the operating companies.
Companies evolve into corporate giants by the clear intent and the determination of visionaries to translate ambition into reality. The Braj Binani Group is a true reflection of the same.

From trading to manufacturing to global operations; the story of the Braj Binani Group is a saga of pioneering efforts & path-breaking initiatives. Today, the Braj Binani Group is a diversified business house with interests in cement, glass fibre, zinc, infrastructure and power. And it truly epitomises the growing aspirations of modern Indian business.

Empowered by vision, the Group has successfully created footprints in the UAE, China and East Africa while consolidating and strengthening its base in India.

Drawing on 144 years of honed business acumen, imagination and a talent for exploring emerging opportunities, the Braj Binani Group is poised to deliver on a new-generation vision of growth and blaze fresh trails across the globe.

The Braj Binani Group has always fostered an ethos which is extremely sensitive to its environment. We do believe that we have to maintain high levels of commitment to protect our environment, ecology and CSR issues. All our operating facilities have been following this principle. It is worth drawing attention that this focus won laurels for the operating companies.
Binani Cement Limited is the Group’s flagship subsidiary with operations in India, Dubai and China. The company manufactures and markets ‘Ordinary Portland Cement’ (OPC) and ‘Pozzolana Portland Cement’ (PPC) under the ‘Binani’ brand, which enjoys premium status amongst major Indian cement brands with a significant market share in northern and western India.

In 1997, the company commenced operations in Binanigram, Rajasthan State, India, after setting up a 1.65 million tons per annum (mtpa) integrated cement facility and a 25 MW captive power plant with technological support from FL Smidth, Denmark, and Larsen & Toubro Limited.

The capacity was raised to 2.25 mtpa in 2005 and it was doubled in 2007 in order to meet the escalating demand. In 2008, a split grinding unit at Neem-Ka-Thana, Rajasthan, was commissioned; the current cement capacity is 6.25 mtpa.

Today, Binani Cement’s global manufacturing capacity stands at 11.25 mtpa, with an integrated plant in India, China and grinding units in Dubai. The company’s production and power capacities are well balanced by raw material resources, assuring long-term growth. Its limestone reserves of 208 million tons, which are near Binanigram, are capable of serving the company for the next 30 years. The company is also acquiring coal mines in Indonesia for meeting the energy requirements of its global operations.

Global focus for cement business: Binani Cement has reached out beyond India to explore growth opportunities in neighbouring countries.

Binani Cement Factory LLC, a subsidiary operating in Dubai for over 10 years, has a grinding capacity of 2 mtpa. Its subsidiary in China, Shandong Binani Rongan Cement Company Limited was commissioned recently and its capacity is being ramped up gradually. Today, the total clinkerisation capacity of the Chinese plant is 3 mtpa. With infrastructure development continuing steadily and with further growth anticipated, the company is strengthening its pan-Asia presence.

The Group has handled challenging projects across geographies, completing them in record time and running them effectively. Its focus on continual improvement through innovation and technology has been recognised through internationally accepted certifications.

Binani Cement is amongst the most popular cement brands in the western and northern markets of India and is also known for its quality and consistency in international markets as well.
Binani Industries Ltd. was quick to assess the potential of the fibreglass market and to establish a strong foothold in this sector. Using a combination of organic growth from its own fibreglass manufacturing units and a strategic acquisition of a leading company in this field, Binani Industries has established a comprehensive product line as a glass fibre manufacturer with three manufacturing centers in Europe and India all of which are wholly owned subsidiaries of Binani Industries Ltd. with a total capacity of 1,70,000 tpa.

Binani 3B - The Fibreglass Company is a global developer and supplier of fibreglass products and technologies for the reinforcement of thermoplastics and thermosets. Headquartered in Battice, Belgium, it has a rich legacy and expertise in research, innovation and development of fibreglass products and composite solutions. 3B uses state-of-the-art manufacturing processes and produces environment-friendly products with a very low carbon footprint. 3B’s business strategy is focused on three key segments:

- Thermoplastics
- Wind Energy
- Performance composite applications
Binani Industries Ltd. was quick to assess the potential of the fibreglass market and to establish a strong foothold in this sector. Using a combination of organic growth from its own fibreglass manufacturing units and a strategic acquisition of a leading company in this field, Binani Industries has established a comprehensive product line as a glass fibre manufacturer with three manufacturing centers in Europe and India all of which are wholly owned subsidiaries of Binani Industries Ltd. with a total capacity of 1,70,000 tpa.

Binani 3B – The Fibreglass Company is a global developer and supplier of fibreglass products and technologies for the reinforcement of thermoplastics and thermosets. Headquartered in Battice, Belgium, it has a rich legacy and expertise in research, innovation and development of fibreglass products and composite solutions. 3B uses state-of-the-art manufacturing processes and produces environment-friendly products with a very low carbon footprint. 3B’s business strategy is focused on three key segments:

• Thermoplastics
• Wind Energy
• Performance composite applications

BIL INFRATECH

As a conglomerate on the fast track, the Braj Binani Group has set up BIL Infratech Limited, an EPC (Equipment, Procurement and Construction) company, which has design, engineering, procurement, project and construction management capabilities in cement, zinc, power and glass manufacturing. Based out of Kolkata, India, BIL Infratech Limited caters to the Group’s expansion plans and projects.

The success of BIL Infratech has been profound with securing orders as well as executing them within schedule in spite of the slump in the construction industry.

The company has won laurels from Government of West Bengal for their quality and timely services for completion of Allah University (B+G+B) project in a record period of 18 months.

The Company is ISO : 9001 certified & ISO :14000 & OHSAS : 18000 certification shall be completed in the month of December 2014.
Binani Cement Factory LLC, a subsidiary operating in Dubai for over 10 years, has a grinding capacity of 2 mtpa. Its subsidiary in China, Shandong Binani Rongan Cement Company Limited was commissioned recently and its capacity is being ramped up gradually. Today, the total clinkerisation capacity of the Chinese plant is 3 mtpa. With infrastructure development continuing steadily and with further growth anticipated, the company is strengthening its pan-Asia presence.

The Group has handled challenging projects across geographies, completing them in record time and running them effectively. Its focus on continual improvement through innovation and technology has been recognised through internationally accepted certifications.

Binani Cement is amongst the most popular cement brands in the western and northern markets of India and is also known for its quality and consistency in international markets as well.

Binani Cement Limited is the Group’s flagship subsidiary with operations in India, Dubai and China. The company manufactures and markets ‘Ordinary Portland Cement’ (OPC) and ‘Pozzolana Portland Cement’ (PPC) under the ‘Binani’ brand, which enjoys premium status amongst major Indian cement brands with a significant market share in northern and western India.

In 1997, the company commenced operations in Binanigram, Rajasthan State, India, after setting up a 1.65 million tons per annum (mtpa) integrated cement facility and a 25 MW captive power plant with technological support from FL Smidth, Denmark, and Larsen & Toubro Limited. The capacity was raised to 2.25 mtpa in 2005 and it was doubled in 2007 in order to meet the escalating demand. In 2008, a split grinding unit at Neem-Ka-Thana, Rajasthan, was commissioned; the current cement capacity is 6.25 mtpa.

Today, Binani Cement’s global manufacturing capacity stands at 11.25 mtpa, with an integrated plant in India, China and grinding units in Dubai. The company’s production and power capacities are well balanced by raw material resources, assuring long-term growth. Its limestone reserves of 208 million tons, which are near Binanigram, are capable of serving the company for the next 30 years. The company is also acquiring coal mines in Indonesia for meeting the energy requirements of its global operations.

Global focus for cement business: Binani Cement has reached out beyond India to explore growth opportunities in neighbouring countries.

---

ENVIRONMENTALLY CONSCIOUS GROUP OPERATIONS

In India, Binani Industries is one of the few companies to have implemented effective environment-friendly measures. It has inducted technology and energy efficiency practices in all its plants to combat global and local warming. The Group’s green policies save energy by combating climate change, reducing carbon footprint and preserving natural resources.

---

CORPORATE SOCIAL RESPONSIBILITY (CSR) INITIATIVES

Corporate social responsibilities are core to the Group’s activities. They cover every aspect, be it healthcare, education, community development or environment.

At Binanigram, for instance, where the Group’s cement plant is located, the Group has brought the entire area into a green cover by planting trees. It has also set up schools for the locals and provides free healthcare to the needy near its plants in the States of Rajasthan and Kerala. It also awards educational scholarships and sponsorships. With the Government of Rajasthan, the Group actively worked on rural infrastructure development programmes.

To list a few of Binani Cement’s contribution in Rajasthan:

- Organizing eye testing camps
- Supporting World Breast Feeding Week
- Training camp for moral and physical training of children
- Financial support to schools in adjacent villages
- Distribution of sweaters, utensils and uniforms to schools

- Boring and installation of hand pumps in nearby villages
- Construction of check dams for recharging ground water
- Concretization of water wells
- Development of gardens
- Construction of water trough for cattle
Companies evolve into corporate giants by the clear intent and the determination of visionaries to translate ambition into reality. The Braj Binani Group is a true reflection of the same. From trading to manufacturing to global operations; the story of the Braj Binani Group is a saga of pioneering efforts & path-breaking initiatives. Today, the Braj Binani Group is a diversified business house with interests in cement, glass fibre, zinc, infrastructure and power. And it truly epitomises the growing aspirations of modern Indian business.

Empowered by vision, the Group has successfully created footprints in the UAE, China and East Africa while consolidating and strengthening its base in India.

Drawing on 144 years of honed business acumen, imagination and a talent for exploring emerging opportunities, the Braj Binani Group is poised to deliver on a new-generation vision of growth and blaze fresh trails across the globe.

The Braj Binani Group has always fostered an ethos which is extremely sensitive to its environment. We do believe that we have to maintain high levels of commitment to protect our environment, ecology and CSR issues. All our operating facilities have been following this principle. It is worth drawing attention that this focus won laurels for the operating companies.

CERTIFICATIONS, AWARDS, RECOGNITION

The group has several accolades to its credit:

- The National Award for Best Thermal Efficiency, from the National Council for Cement & Building Materials, New Delhi, India.
- Vriksh Vardhak (Plant Grower) Award for plantation from the Government of Rajasthan. This was the first time it was given to an individual of a private company.
- Three Leaves Status, from the Centre for Science and Environment, Cement Industry Green Rating Project.
- CII–ITC Sustainability Award for significant achievement and sustainable growth.
- Best Performance Award, from Mines Environment and Mineral Conservation Week.
- The most prestigious awards for corporate performance on sustainability “E – EVI National Award for Best Quality Excellence.
- Best Employer Award by Employer’s Association, Rajasthan
- Udyog Bharati Award by Indian Achiever’s Forum, New Delhi
- Green Business Leadership Award, for outperforming apex business units in the energy-intensive sector across India.

In addition to this, the company’s China operations were bestowed with the following rewards:

- Foreign Investment in Special Contribution Award
- Economy Work Contribution Bronze Award
- Growth Type Enterprise

Honors issued by Rizhao Safety Production Administration Bureau:

- Third grade enterprise of safety production standardization of line-1
- Third grade enterprise of safety production standardization of Fujiazhuang Mine

- National Award for Prevention of Pollution from Ministry of Environment & Forests, New Delhi
- Productivity Award from Rajasthan State Productivity Council, Jaipur
- Environment Protection & CSR Award from DM, Sirohi (Raj.)
- Greentech Environment Excellence Award from Greentech Foundation, New Delhi
- District Level “Tree Booster Award” from Forest Dept, Govt. of Raj.
- Productivity Merit Award from Rajasthan State Productivity Council, Jaipur
Taking forward the legacy of 144 years, and keeping up with the changing trends, we have totally re-invented ourselves to grow into a multinational business house.

We have the strong team of professionals and the best-in-class technologies to distinguish ourselves as a Quality and Efficiency focused, Environment friendly and Socially responsible business house.

The Braj Binani Group, as we are known today, is truly well geared for the leap ahead … to globalize. We believe that globalization is the springboard for our future growth and augmentation of shareholder value. Globalization is the compass that will guide the group to compete successfully in the years ahead.

In the realm of cement, we have taken significant strides in the international arena by setting up manufacturing operations in Dubai and China. We are exploring ways to enhance our total cement capacity to 20 million tons per annum, by scaling up operations in India and internationally as well.

In fiberglass, we have taken a significant leap ahead by acquiring 3B Fiberglass – a European giant that is renowned for its extensive product range and vast geographical market. A company that is synonymous with reliability and quality, 3B is highly innovative with a strong patent portfolio. Plans are already afoot to upscale the current combined capacity of 1,70,000 TPA across plants in Belgium, Norway and Goa to 3,00,000 TPA in 5 years.

While EPC and Power generation are the new diverse business verticals that have been set up in the recent past, they have taken off well with EPC earning recognition from Govt. of West Bengal.

We have crossed many milestones in performance, but we have never forgotten or compromised on our commitment to the environment or the local communities where we operate.

We will continue to pursue our global goals with diligence and courage; and in doing so choose the ‘road not taken’. For, in the end, that has made all the difference!